



INTERNATIONAL PROGRAMME FOR EXCHANGE STUDENTS

6th Semester of the Bachelor's Degree in International Management



Sénart Fontainebleau University Institute of Technology

The Institute of Business Administration (IAE) Gustave Eiffel, School of Management, University Paris-Est Créteil (UPEC) and Paris-Est Marne-la-Vallée opened in 2013 his first selective degree on campus Senart (Lieuxaint).

The scope of its training, the quality of its teachers and career success of its graduates are making IAE Gustave Eiffel a major player in higher vocational education considered one of the best academic schools management in France.

Each year, more than 1,500 students get a degree for careers in management (accounting, finance, management, marketing ...), at the Bachelor, Master and Doctorate level (LMD) ; in full-time training, apprenticeship, continuing education, as well as e-learning.

A programme of excellence
entirely in English



COURSE CONTENT :

- > **Bachelor of initial training** with annual volume of 500 hours of courses (mid-September to late June)
- > Content of the first two years of the programme **largely based on the programmes of competitive exam to business schools**, but with lighter mathematics compared to the human and social sciences.
- > **A multidisciplinary programme** : management, law, economics, geopolitics, sociology, political science, quantitative methods, general knowledge, languages
- > **3 internship (1 / year)** for a total period of nine months

AFTER THE DEGREE :

- > Training ensures a continuation of studies in master of management
- > **Privileged access to the masters of the IAE** in : Accounting & Control, Audit, Finance, Sales & Marketing, Management & Board or Management & Health ; initial training, continuous learning or apprenticeship
- > Excellent rates of integration into the labor market

EXPERT TEACHING TEAM :

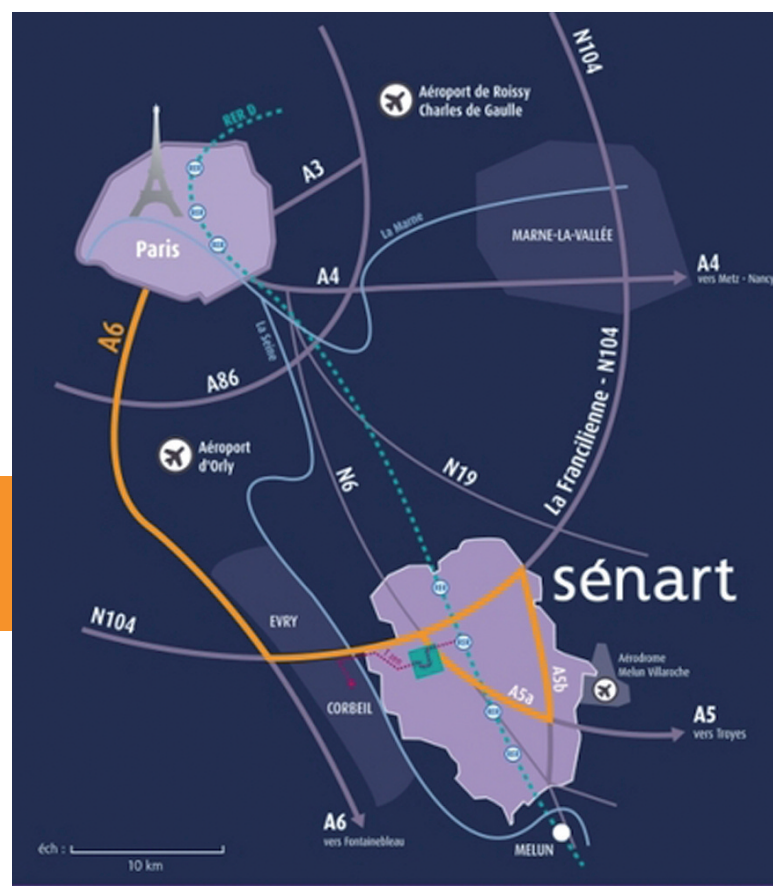
- > Highly specialized, degrees of IAE were developed in partnership with professionals in their industry to better meet the demands of the labor market
- > **70 permanent teachers**, most of which also researchers at the Institute of Management Research (CNRS Home Team) and authors of scientific or educational reference publications
- > **More than 400 speakers**, business professionals or from public service

WELL ESTABLISHED TRAINING :

- > With his years of experience, the IAE in 2013 recognizes an **alumni network of more than 10,350 graduates**. Thus, this is the entire student community which has internship opportunities, networking and future employment.
- > **2500 internship offers / learning / jobs per year**

Contacts

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ABOUT US

IUT Sénart Fontainebleau is an University Institute of applied sciences located in the Paris area and part of *Université Paris-Est Créteil (UPEC)*, which is one of the major universities in the region.

We have over 2,500 students studying for a wide range of qualifications on our two campuses in Sénart (city of Lieusaint) and Fontainebleau.

We are composed of 6 departments : Accounting, Management & Business Administration; Sales and Marketing Techniques; Social Work; Computer Sciences & Information Technology; Electronics, Computer Systems & Engineering; and Industrial Engineering & Maintenance which offer two-year courses that lead to a University Diploma of Technology (“DUT”), that is a college degree.

We also run 20 different Bachelor’s Degree courses, such as International Trade & Exchanges, Retail Management and Human Resources, etc.

LIVING IN SENART

Sénart is an agglomeration of ten towns, only 45 minutes away by train (“RER”) from the heart of Paris. It was created as part of an urbanization project and was named after the National Forest of Sénart nearby which is one of the oldest forests in France and provides an ideal place for outdoor activities.



It thus combines a natural environment with the benefits of a carefully planned development providing the inhabitants with a wide range of leisure activities (cinema theaters, bowling, gym, theaters, etc.) and shopping facilities, as well as a network of public transport.

UPEC’s International Office welcomes international students from all over the world and makes it a priority to support them and help them with their project. A good variety of facilities and services are available to make their life in Sénart as pleasant as possible.

Further information can be found on our website, but also don’t hesitate to contact us.

THE EXCHANGE PROGRAM AT IUT SÉNART FONTAINEBLEAU

This programme, entirely taught in English, consists of Semester 6 of the Bachelor’s Degree in International Management run by the prestigious School of Management IAE Gustave Eiffel. It has been created to meet the needs of students who want to benefit from the opportunities offered by the fast-paced and ever-changing field of international business and management.

Our goal is to help students get a better knowledge and understanding of the international professional context, as well as develop communication skills – both linguistic and intercultural – which are essential for interacting in such a context.

Incoming students can enroll in the Spring semester and gain ECTS to complete their Bachelor’s degree.

The programme is based on a dynamic approach where traditional lectures are mixed with coaching, team work, personal project and research, under the supervision of a highly qualified team of dedicated teachers including experienced business professionals.

BACHELOR’S DEGREE IN INTERNATIONAL MANAGEMENT

COURSES	ECTS
Competitive Intelligence	4
Marketing	3
Principles of Human Resource Management	4
Principles of Operation Management	4
Principles of Finance	3
Intercultural Management	3
Fundamentals of Management Accounting and Control	3
French as a Foreign Language	3
Professional or Academic Project	3
TOTAL	30

